



FREEWILL SHAKESPEARE FESTIVAL

PLAYS FOR A MIDSUMMER NIGHT.

The Freewill Shakespeare Festival is produced by Free Will Players in Edmonton, Alberta. The Free Will Players was formed in 1989 by a group of actors in a truly co-operative, pass-the-hat spirit with the mandate to produce the works of William Shakespeare. Since then the company has attracted over 260,000 people to 41 main-stage productions. In the past five years the festival has annually hosted over 12,000 audience members. These large numbers are a reflection of the high quality of production and the very affordable ticket prices, which include pay-what-you-will performances and free admission for children under twelve. We also offer discounts for seniors and students. The plays are performed at Hawrelak Park in the 1,100 seat, canopy-covered, Heritage Amphitheatre.

The Freewill Shakespeare Festival consists of two fully realized Shakespearean productions that run in repertory over four weeks from late June to late July. Productions boast contemporary interpretations of setting, theme, and character to best communicate the plays' ideas to a modern audience. The Festival also offers the Camp Shakespeare program that runs in tandem with the Festival. Weeklong camps expose young people aged 8-16 to Shakespeare's text, music, dance and stage fighting, culminating in an afternoon showcase for friends and family.

To assist us in growing our organization and brand, the Free Will Players Theatre Guild is seeking an experienced and enthusiastic Development Manager to aid in the expansion of our audience and fund development programs.

DEVELOPMENT MANAGER

The company has grown through the strength of our productions and programming, creative staff and volunteers, stakeholders and relationships and we look to you to bring the necessary cohesiveness to our audience and fund development efforts.

This opportunity will appeal to those who are looking to expand their experiences in this *"a hands on; roll your sleeves up"* opportunity to demonstrate your skills in a work environment that thrives on creativity, passion and initiative.

Reporting to the Managing Director you will be working as an active member of a small, focused administrative team. Your ability to work independently while managing multiple activities often with tight timelines will be key to your success.

KEY DELIVERABLES

Initially you will gain an understanding of our organization's operation through the planning and delivery of the 2015 Season. You will be an active participant in development responsibilities leading up to and during the 2015 productions in Hawrelak Park including;

- special event execution,
- donor and supporter recognition,
- soliciting donations or sponsorships in support of the Festival,
- soliciting advertisements for the Festival program.

As you become more familiar with our organization you will gain experience with our stakeholders through the continued management of existing programs including;

- maintaining existing/historical funding submissions,
- identifying and approaching prospects and new funding sources,
- creating proposals, and
- soliciting donations from all sectors of the business community, including national brand franchises.

In the Fall of 2015 you will deliver a Master Development Plan for Board approval.

HOURS OF WORK AND REMUNERATION

This is a Grant Funded opportunity and while our intention is to incorporate the function into our operations long term the current offering is for a period of up to ten (10) months, with the possibility of extension. We will also consider individuals who will undertake this work on a project basis.

We are open to flexible schedules, whether they are as a temporary employee or on a project basis, so long as deliverables are achieved. Interested candidates should be aware that June and July are key months for the production of our season and time away from work is limited.

The Free Will Players provides a competitive salary, health benefits and a flexible work environment. We believe in passionate people doing exceptional work.

Please forward your Expression of Interest including resumes and a covering letter outlining how you meet the specific requirements of the position to Cadence Konopaki, Managing Director at md@freewillshakespeare.com

We will begin the initial candidate review January 15, 2015 and will interview candidates as they present themselves. This role will remain open until filled and interviews will be carried out as needed.