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Dear Potential Artstrek Student Sponsor:

RE: \_\_\_\_\_

The student named above has applied to attend Artstrek, Theatre Alberta's annual summer theatre school for teens. This student is seeking financial support in the form of a sponsorship from organizations or businesses within their community in order to attend the program this July. There is a strong tradition of community organizations across Alberta sponsoring teens to attend Artstrek each year — we hope that you will be one of them!

At Artstrek, students:

- study with a team of 10 professional theatre artists and educators from across the province at Red Deer Polytechnic's state-of-the-art theatre facilities;
- are surrounded by creative peers from across Alberta;
- experience greater awareness and understanding of theatre, and of their own artistic strengths;
- develop life competency skills including problem solving, leadership, negotiation, awareness, self esteem and respect for others;
- do not feel the need to seek acceptance – all artistic expressions are celebrated; and
- forge friendships that last a lifetime.

Sponsoring a teen from your community to attend Artstrek with either a full or a partial sponsorship is an investment in the future of your community and in your community's youth. Educators and community theatre organizations consistently provide feedback to Theatre Alberta about how the Artstrek program strengthens students' theatre and life skills and how these skills are then used within the local arts communities.

As a not-for-profit organization, Theatre Alberta strives to keep program costs for students as reasonable as possible while offering a first-rate summer theatre school experience for teens from across the province. Theatre Alberta and our Artstrek program partners subsidize costs for all Artstrek students by approximately 50%.

Cont.

FOR ALL STAGES

*Artstrek Sponsor Information*

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Tuition for the 2022 program is:

- \$700.00 to \$725 + GST for Exploration I, July 17–22, for students aged 12-15
- \$750.00 to \$775 + GST for Exploration II, July 24–30, for students aged 16-19

Program fees include all instruction, meals, accommodation, and supervision.

Sponsors will be recognized as part of a social media campaign, and on site at Artstrek. Your organization's name will also be included on the Artstrek 2022 Community Sponsorship page on our website. Arrangements can be made for your organization to pay full or partial tuition directly to Theatre Alberta.

Theatre Alberta continues to see an increase in requests for financial support from students attending the Artstrek program, and anticipates that trend to continue this year. Community Sponsors are a vital part of Theatre Alberta's effort to keep Artstrek accessible to all students across Alberta, regardless of their financial situation. Should you be interested in providing support to more than one student to attend the program, please contact Theatre Alberta.

If you require further information about Artstrek or Theatre Alberta, please visit our website at [www.theatrealberta.com](http://www.theatrealberta.com) or email us at [artstrek@theatrealberta.com](mailto:artstrek@theatrealberta.com).

On behalf of all Artstrek students, thank you for your consideration.

Sincerely,



Keri Mitchell  
Executive Director  
Theatre Alberta